



**Media Workshop on Southwest Monsoon 2023:
Enhancing Weather Reporting and Climate Communication
Jointly being organized by
CRS, IMD, Pune and IMS Pune chapter**

The Climate Research and Services (CRS), India Meteorological Department (IMD) Pune, in collaboration with Indian Meteorological Society Pune chapter (IMSP) is delighted to announce a media workshop aimed at strengthening the role of the press and media in disseminating accurate and timely weather and climate information. The Southwest Monsoon, set to commence in a few days, holds immense significance for the country including Maharashtra. Recognizing the importance of accurate and timely communication during this period, the workshop will highlight each other's role in exchange of weather updates and climate forecasts to all the users and society.

Key highlights of the workshop include:

- Discussions on the long-range forecast of Monsoon 2023 and Maharashtra state.
- Discussions on latest initiatives by IMD in weather forecasting services and its dissemination; IBF, Weather Apps, Observational network etc.

- Strengthening the interactions of media professionals in engaging discussions, exchange ideas, and network with experts in the field of meteorology.

We invite all members of the media to actively participate in this workshop and take advantage of this valuable opportunity to interact with experts in the field of meteorology. Your participation will contribute to the improved understanding and effective dissemination

of crucial weather and climate information to the public. This interaction will also further enhance our understanding of the media's specific weather-related requirements.

Event Details

Date and Time: 1st June 2023, 2pm to 5pm

Venue: Map Discussion Hall, CRS, IMD, Shivajinagar, Pune

Expected Participants: Journalists / reporters from different press and media from Pune and Maharashtra

Registration link:

https://docs.google.com/forms/d/e/1FAIpQLSdoF7mJ887Qm1gVVnlzZPx0P_83mJTsr5_zZJmGhXmUJgCqw/viewform?vc=0&c=0&w=1&flr=0

Tentative Schedule of the Workshop

14.00-14.30: Inaugural Session		
Time	Tentative Title of the Talk	Speaker
14.30-14.45	Long range forecast of SW monsoon 2023	Dr. Sreejith O.P/ Dr.S.B. Ratna
14.45-15.00	New initiatives in weather forecasting like IBF etc.	Dr. Anupam Kashyapi/ Dr. S.D. Sanap
15.00-15.15	Observational Network over Maharashtra and other initiatives	Mr. Anjit Anjan
15.15-15.30	Rainfall statistics for Pune and Maharashtra	Dr.Rajib /Dr.Divya
15.30-16.00	Presentations from media	
16.00 -16.30	Discussions followed by High Tea and Group Photo	